



EMERGE FOOD! Love Food, Hate Waste... Today Manchester tomorrow the North West...

EMERGE launches its exciting new EMERGE Food initiative today at the Manchester Food and Drink Festival. A key part of this work will be running a FareShare franchise operation whereby in-date 'surplus' food will be made available to organisations supporting disadvantaged people locally.

FareShare has been providing its services, including redistributing surplus food from the food industry to community organisations for over 14 years. The charity now contributes food to over 500 local charities across the UK. Last year, this food contributed towards 4.6 million meals, helping 25,000 people each day.

Managing Director of EMERGE, Lucy Danger said "EMERGE is very proud to have secured the North West franchise to establish a distribution operation in partnership with FareShare, the national charity working to help relieve food poverty. EMERGE Food will support FareShare's campaign "No Good Food Should Be Wasted" aiming to ensure that fit for purpose food from the food industry is not sent to landfill. EMERGE Food is planning to run a number of other local food and healthy eating initiatives including raising awareness about food, teaching cookery skills and so on. We are looking to set up a "Ministry of Food" type programme like the one launched by Jamie Oliver in Rotherham and seen on TV this week to take this important issue to the people of Greater Manchester. We welcome others to get involved and work with us".

A gourmet buffet will be enjoyed by invited guests at Taste, Dine and Learn Tipi at Spinningfields as part of the Manchester Food & Drink Festival.

Mike McNally FareShare National Development Manager, Councillor John Longsdon (Deputy Executive Member Neighbourhoods & Communities Manchester City Council) and Emma Marsh from WRAP's 'Love food, Hate waste' campaign will respectively tell assembled guests about FareShare's work nationally, about how this work fits with the Manchester Food Strategy and how people can use food more productively and thereby avoid over-purchasing and throwing food away.

As part of the launch, EMERGE Food is throwing the doors open for folk to visit the new FareShare franchise based at New Smithfield Market on 13th Oct 2-4 inc tea and cakes!

To confirm your attendance at the depot open afternoon please RSVP using the following email: paul@emergemanchester.co.uk or contact Paul Beswick Development Manager for the Manchester FareShare at EMERGE on 0161 223 8200.

Notes:

About EMERGE

East Manchester Environment & Resources Group (EMERGE):

EMERGE: www.emergemanchester.co.uk or call 0161 223 8200 Speak to Paul Beswick 07917 237 537

EMERGE Food is a subsidiary of EMERGE which seeks to support the Manchester Food Strategy Food Futures whose goal is to create a culture of good food in the city, based on the belief that good food is enjoyable, safe, nutritious, environmentally sustainable, and produced ethically and fairly; and that everyone in Manchester has a right to good food - no-one should have this right denied because of where they live, their income or their background. The Food Futures strategy embraces the whole food agenda for the city - from improving health, tackling health inequalities and reducing the environmental impact of food, to building sustainable communities and strengthening the local economy.

See also www.foodfutures.info

About FareShare

FareShare is a national charity that aims to support communities to relieve 'Food Poverty' by providing food related support and services, including redistributing surplus products from the food & drink industry, to organisations working throughout the UK with disadvantaged and vulnerable people on the margins of society.

For further information on FareShare, please contact Maria Olesen, Communications Manager on: Tel: 020 7394 2467, email: maria.olesen@fareshare.org.uk

FareShare: www.fareshare.org.uk

WRAP: Love Food, Hate Waste Campaign: www.lovefoodhatewaste.com